

18P/2025



Embassy of Italy
New Delhi

PUBLIC NOTICE FOR SPONSORSHIP OF THE ITALIAN NATIONAL DAY 2026

1. Introduction

The Embassy of Italy in New Delhi will celebrate the Italian National Day 2026 with an event scheduled between May and June, with the exact date yet to be determined. The event is expected to be attended by authorities, representatives of the Italian and Indian business communities, and members of the Italian community residing in India.

2. Subject of the Sponsorship

On the occasion of the reception for the Italian National Day 2026, the Embassy of Italy in New Delhi offers the opportunity to participate as:

- a) **“Diamond Sponsor”**, through a financial contribution of INR 1,500,000 (15 lakhs)
- b) **“Platinum Sponsor”**, through a financial contribution of INR 1,000,000 (10 lakhs)
- c) **“Gold Sponsor”**, through a financial contribution of INR 500,000 (5 lakhs)
- d) **“Silver Sponsor”**, through a financial contribution of INR 300,000 (3 lakhs)

In return, selected sponsors will be granted advertising space and visibility during the celebrations as detailed below:

a) Diamond Sponsor:

- Logo on the invitation card sent to all participants attending the reception in New Delhi;
- Logo on the banner displayed in the reception area;
- Possible distribution of promotional material, subject to modalities to be defined and prior approval by the Embassy, in an area adjacent to the reception venue;
- 10 (ten) invitations for clients/suppliers/employees, subject to prior communication of their details to the Embassy (each invitation admits 2 persons);
- The sponsor will have the opportunity to participate, under special arrangements, in an additional event organized by the Embassy during 2026, for example through the presence of a promotional stand or other agreed forms of visibility. The specific modalities of participation will be defined in collaboration with the Embassy.

b) Platinum Sponsor:

- Logo on the invitation card sent to all participants attending the reception in New Delhi;

- Logo on the banner displayed in the reception area;
- Possible distribution of promotional material, subject to modalities to be defined and prior approval by the Embassy, in an area adjacent to the reception venue;
- 5 (five) invitations for clients/suppliers/employees, subject to prior communication of their details to the Embassy (each invitation admits 2 persons).

c) Gold Sponsor:

- Logo on the invitation card sent to all participants attending the reception in New Delhi;
- Logo on the banner displayed in the reception area;
- 3 (three) invitations for clients/suppliers/employees, subject to prior communication of their details to the Embassy (each invitation admits 2 persons).

d) Silver Sponsor:

- Logo on the invitation card sent to all participants attending the reception in New Delhi;
- Logo on the banner displayed in the reception area.

In New Delhi, the Italian National Day 2026 will take place in the gardens of the Italian Residence and will be promoted through the Embassy's official social media channels.

3. General Eligibility Requirements

All public or private entities, companies, associations, foundations, and any other Italian or foreign entities may submit sponsorship offers, provided that they do not engage in activities conflicting with the public interest and do not have ongoing contractual relationships with the Embassy.

4. Terms and Procedures for Submitting Offers

Interested parties must submit their sponsorship offer by 24 April 2026 to the Embassy of Italy New Delhi, by email to **commerciale.newdelhi@esteri.it** or by post or hand delivery to:

Embassy of Italy

50 E, Chandra Gupta Marg – Chanakyapuri – New Delhi 110021

The offer, duly signed, must be drawn up using the attached application form and must include:

- The personal details of the applicant and/or the company/association/foundation name;
- The selected type of sponsorship, indicating the amount of the intended contribution;
- A declaration confirming full knowledge and unconditional acceptance of the sponsorship conditions set out in this notice;
- A statement certifying the absence of any conditions that may prejudice or limit contractual capacity pursuant to Article 80 of Legislative Decree No. 50/2016.

5. Evaluation of Offers

Sponsorship offers will be evaluated based on the principle of the highest offer, or the most economically advantageous offer, or the offer deemed to be of the highest qualitative value. In any case, sponsorship offers shall not be considered binding for the Embassy until the relevant contract has been signed.

6. Right of Refusal

Please note that sponsorships relating to the following will **not** be accepted:

- a) Political, trade union, philosophical, or religious propaganda;
- b) Offensive messages, including expressions of fanaticism, racism, hatred, or threats, and more generally any content contrary to Italian law and the principles of the Italian legal system.

7. Execution of the Sponsorship Agreement

Following notification of the award of the sponsorship, the relevant contract will be executed, governing the relationship between the sponsor and the Embassy. The sponsor shall then provide, within the required timeframe and according to the specified procedures, the image of its logo or trademark and shall pay the agreed financial contribution.

Should the event not take place for reasons not attributable to the Embassy, the Parties shall mutually agree on the reimbursement procedures if the payment to the Embassy's account has already been made. Should the event be postponed due to force majeure or urgent and unforeseeable institutional commitments, and the new date is not approved by the Sponsor, the Parties shall mutually agree on the reimbursement procedures if the payment to the Embassy's account has already been made.

Reference is also made to Article 6 of Decree No. 192 of 2 November 2017 (Collaboration with Private Entities), paragraph 2 of which provides that sponsorship contracts must include a specific clause allowing withdrawal, at simple request and without conditions or limitations, for reasons of foreign policy, free of charge, without prejudice to the right to reimbursement of any advance payments made and exceeding the value of services already rendered and acquired. If the contracting party does not accept the inclusion of this clause, the sponsorship contract cannot be concluded.

This notice is published on the Embassy's Official Notice Board and on the following website:

Embassy of Italy in New Delhi
www.ambnewdelhi.esteri.it
New Delhi,


The Ambassador
Antonio Bartoli



Attachments:

1. Sponsorship Application Form
2. Template declaration of receipt of the contribution