



Embassy of Italy  
New Delhi

## NOTICE

As part of its institutional activities, the Embassy of Italy in New Delhi organizes a wide range of events aimed at promoting Italy's economic, cultural, and scientific excellence in India. In this context, the Embassy invites public and/or private entities to express their interest in supporting the organization of such activities, which are dedicated, among others, to fashion and design (e.g. promotion of the Salone del Mobile), cuisine and gastronomy (Italian Cuisine Week in the World), science and innovation (Space Days), art and culture, and more.

Interested parties will have the opportunity to promote their image, corporate name, or other distinctive elements, in the ways to be agreed from time to time in the relevant sponsorship agreement, which will be finalized in accordance with the terms described in this notice.

## Definitions

1. The entity intending to enter into a sponsorship agreement with the Embassy is referred to as the "Sponsor". Sponsors may be public and/or private bodies, companies, or other entities wishing to promote their name, brand, activities and/or their products, services, or similar, through cooperation with the Embassy of Italy in New Delhi.
2. The relationships between the Embassy of Italy in New Delhi and the Sponsors shall be governed by separate agreements, entered into under Italian law by means of private written contracts. A "sponsorship agreement" means a contract involving reciprocal obligations whereby the recipient of the sponsorship procedure (the Embassy or "sponsee") offers, within the scope of an initiative, a third party ("Sponsor"), who undertakes to pay a specified sum of money or to provide a good or a service, the opportunity to advertise its corporate name, logo, brand, or products in designated and predefined advertising spaces.
3. "Sponsorship" means any contribution in money, goods, services, performances, or interventions provided by third parties for promotional purposes in order to obtain an image-related benefit. Support offers may therefore concern financial

sponsorships (in the form of monetary contributions), technical sponsorships (direct provision of services or supply of goods), or mixed forms (partly financial and partly technical). All expenses relating to the payment of taxes, duties, fees, insurance, or charges of any kind required by laws or regulations arising from the execution of the contract shall remain the responsibility of the Sponsor. For the Embassy, the outcome of the sponsorship consists in achieving budgetary savings, compared to forecast expenditure, for the organization of a given event or series of events.

### **Sponsor Requirements**

In compliance with the principles of impartiality and equal treatment among operators who have expressed interest, the sponsorship agreement may be freely negotiated between the parties, subject to verification that the Sponsor does not fall under the grounds for exclusion from the sponsorship procedure set out in Articles 94–95 of Legislative Decree No. 36/2023.

The Sponsor must also meet the requirements applicable to contractors for the acquisition of services and supplies covered by the sponsorship. The Embassy may allow the presence of multiple sponsors for the financing of each initiative. None of the Sponsors may claim exclusivity for the individual initiatives subject to sponsorship.

### **Selection Procedure**

This notice is in no way binding on the Embassy and is intended solely to receive one or more sponsorship offers from potentially interested operators. No award procedure is initiated by this notice. Accordingly, no rankings, score assignments, or other merit-based classifications are envisaged.

Sponsorship offers shall therefore be considered non-binding for the Embassy for the purposes of formalizing the contract. In the event that an expression of interest is deemed worthy of further consideration, the relevant parties will be contacted by specific communication. The Embassy also reserves the right to seek sponsors directly through its own contacts.

Sponsorship offers will be assessed by the Embassy in accordance with the criteria of economy, effectiveness, timeliness, and fairness provided for by applicable legislation, within a framework of legality, good administration, non-discrimination, and transparency of administrative action, and in compliance with principles of environmental protection and energy efficiency. The Embassy further reserves the right not to accept proposals which, due to the nature of the sponsorship and/or the activity

of the Sponsor, are deemed incompatible with the institutional role of the Embassy; may create conflicts of interest; may cause prejudice and/or damage to the image or activities of the Embassy; or are contrary to the principles of the Italian legal system and/or prohibited by law.

### **Specific Contractual Clauses**

The contract must include a specific clause allowing the Embassy to withdraw, for reasons of foreign policy, upon simple request, without any conditions or limitations, free of charge, and without prejudice to the right to reimbursement of any advances for supplies already provided. Services already rendered and/or debt assumptions already incurred shall not give rise to any claim for reimbursement against the Embassy.

Any liability on the part of the Embassy is excluded where exceptional circumstances and/or force majeure, or events not attributable to the Embassy, prevent the realization of the events covered by the sponsorship agreement.

### **Submission of Expressions of Interest**

Entities interested in being contacted are invited to submit an expression of interest to the following e-mail address: **commerciale.newdelhi@esteri.it**, indicating in the subject line: **“EXPRESSION OF INTEREST FOR SPONSORSHIP”**, and attaching, under penalty of exclusion, the following documents:

a) a self-certification / statutory declaration in lieu of an affidavit as per Annex 1, including:

- name, legal and tax details of the proposing company/entity;
- personal and tax details and position held by the legal representative and/or the signatory of the proposal;

b) a brief description of the proposing entity's activity, its economic size, and marketing policies;

c) the type of sponsorship (financial, technical, mixed) for which the offer is made. The Embassy of Italy in New Delhi reserves the right to request, based on its needs, any changes to the contents of the offer, without any obligation for the Sponsor;

d) in the case of technical sponsorship, the Sponsor must declare that it meets the qualification requirements provided for the specific service and that it will carry out the service/supply with qualified personnel in accordance with current legislation, also

providing certifications attesting proper execution. The Sponsor must also quantify the financial value of the goods/services subject to the technical sponsorship;

e) any project proposal relating to specific forms of consideration, communication, and/or dissemination of the Sponsor's logo/image.

A photocopy of an identity document of the legal representative or of the signatory, if different, must be attached to the application.

### **Personal Data Processing**

Proposing entities give their consent to the processing of personal data exclusively for the purpose of administrative and accounting management of procedures relating to the sponsorship process.

Sponsorship proposals must therefore be accompanied by acknowledgment and acceptance of the information notice on the protection of natural persons with regard to the processing of personal data pursuant to EU Regulation 2016/679, Article 13, as set out in Annex 2 to this notice.

New Delhi, 5 January 2026



The Ambassador  
Antonio Enrico Bartoli